



BUSINESS CO-OP STUDENTS

COMPETENT | CAPABLE | QUALIFIED

ACADEMICS

StFX's BBA program offers courses in seven streams: accounting, enterprise systems, entrepreneurship, finance, international business, management and leadership, and marketing. The BBA program combines the acquisition of conceptual knowledge with the development of analytical, communication, and leadership skills. Each stream in the BBA program consists of an integrated set of required courses in business, economics, enterprise systems, and statistics that are complemented by elective courses in the arts and/or sciences. Students can also earn a BBA Joint Honours in Business Administration and Economics. Students graduate with the knowledge, skills, and attitudes needed to become effective contributors to a variety of organizational types, including for-profit, not-for-profit, entrepreneurial start-ups, and the public sector.

BUSINESS CO-OP JOB EXAMPLES

Accounting Analyst	Communications	Marketing Researcher	Investment Research
Audit Assistant	Entrepreneur	Hardware Installer	Economic Analyst
Project Coordinator	Data Analyst	SAP Analyst	IT Consultant
Brand Co-op	HR Assistant	Events & Marketing	Portfolio Analyst
Financial Analyst	Supply Chain	Investment Analyst	Project Management

BUSINESS CO-OP STUDENTS HAVE...

1. **Business Perspectives:** Can relate skills and knowledge to various business contexts;
2. **Adaptability:** The background to work productively with individuals in various roles and with varying interests;
3. **Interpersonal Skills:** Can listen and express oneself clearly in conversations and interactions with others;
4. **Teamwork Skills:** The ability to oversee, supervise, and/or contribute to a project; and
5. **Leadership Ability:** Can implement projects and organize people and ideas.



StFX
UNIVERSITY

Co-operative Education