

WHAT CAN I DO WITH A MAJOR IN ENTREPRENEURSHIP

CAREER INFORMATION FOR MAJOR IN ENTREPRENEURSHIP

This handout provides sources of career information for **Entrepreneurship and Business Development** Majors. There are different career options available in the field of **Entrepreneurship**. Below is a sample of some of the types of positions for graduates with major in **Entrepreneurship**. Please note that you might require further education and experience for some positions.

SKILLS DEVELOPED BY ENTREPRENEURSHIP STUDENTS

Because entrepreneurs often run new ventures themselves, they must know how to operate every aspect of the business. This includes:

- Managing the business on a day-to-day basis
- Advertising, selling, and distributing the product or service (marketing)
- Accounting or keeping financial records for the business
- Hiring personnel to assist with the business
- Production of finished goods or services
- Be non-conformist
- Motivated by achievement
- Have a preference for innovation
- Possess high uncertainty tolerance

CAREERS IN ENTREPRENEURSHIP

Becoming an Entrepreneur

- Start a New Business Concept
- Buy a Franchise
- Buy an Existing Business
- Copy an Existing Concept
- Become a One Person Firm
- Start a "Work at Home" Business

Other Professions that use in

Entrepreneur skills:

- Chief Executive Officer
- Professional Dev. Consultant
- Business Consultant
- Organizational Programs Developer
- Public Relations Specialists
- Director of development
- Fundraising Specialist
- Event Coordinators

International Careers

- Profit organizations
- Not-for-profit organizations
- Service oriented institutions

ENTREPRENEURSHIP RESOURCES

Futurpreneur

<http://www.futurpreneur.ca/>

BDC

http://www.bdc.ca/EN/i_am/young_entrepreneur/Pages/default.aspx

Economic and Rural Development

<http://www.gov.ns.ca/econ/>

Entrepreneurs With Disabilities Program

<http://www.wd.gc.ca/eng/13643.asp>

NOBL

<http://www.cbdc.ca/en/nova-scotia-association-of-cbdcs/cbdc-nobl>

Updated Feb 2015