ANTH 310
Anthropology of Tourism

Autumn 2014
Course Outline and Schedule

Instructor: Clare Fawcett

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Office Hours: Tuesday 1:30-3:30 pm; Wednesday 3:45-5 pm; Friday 1:15-2:15 pm; Other times by appointment

Course Content: Tourism is an important industry as well as a source of identity and meaning for individuals, local groups, and nations. 'This course examines tourism using a variety of theoretical frameworks. Students analyse various forms of tourism, such as historical tourism, cultural heritage tourism, eco-tourism, ethnic tourism and development tourism. Attention is given to gender, ethnicity, nationalism, class, environmental and economic impact, and the political importance of tourism in a globalizing world.

Course Goals:

- To understand contributions anthropologists, using a variety of theoretical approaches, have made to the academic study of tourism.
- To analyse the goals, motivations and expectations of tourists.
- To examine the economic, political, social, cultural and environmental impacts of tourism on the "locals", that is, the people who live and work in the regions visited by tourists.
- To investigate tourism within the context of globalization.
- To ask whether anthropology can make us better tourists.
- To develop written and oral communication skills.
- To learn about local tourism development through a service learning project.

Evaluation:

- Mid-Term Examination: 20%
- Final Examination: 30%
- Service Learning Project: 35%
- Class attendance, short assignments and participation: 15%

Texts and required readings:

- Igoe, Jim
  2004 Conservation and Globalization: A Study of National Parks and

Indigenous Communities from East Africa to South Dakota. Belmont CA: Wadsworth/Thomson Learning.

- Other readings are available through the StFX library's electronic resources and Reserve Section.

Academic Honesty: Please read the plagiarism/cheating/academic dishonesty policy in the University Calendar (Academic Regulations, Section 3.9). You may talk to me if you have questions about this policy. If you have questions about plagiarism, please see the information provided on the Moodle site or talk to me in person.

Class Equity Policy: Everyone learns more effectively in a respectful, safe and equitable learning environment free from discrimination or harassment. I invite you to work with me to create a classroom space—both real and virtual—that fosters and promotes values of human dignity, equity, non-discrimination and respect for diversity. These values and practices are in accord with the *StFX Discrimination and Harassment Policy* which can be found at http://www.mystfx.ca/campus/stu-serv/equity/.

Please feel free to discuss with me any questions or concerns you have about equity in our classroom or in the StFX community. If I cannot answer your questions or help you address your concerns, I encourage you to talk to the Chair/Coordinator of the Department/Program or the Human Rights and Equity Advisor, Marie Brunelle at mbrunell@stfx.ca.

Class Attendance Policy: I expect students to attend all classes, including those during which other students report on their research. I also expect students to prepare for class by reading thoroughly and thinking about the assigned readings. I will keep attendance in this class. Attendance is worth part of the 15% allocated for attendance and class participation in your total grade. If you are ill or have another reason for not being in class, you MUST talk to me in advance or I will mark you as absent. Students with legitimate reasons for missing class will have their attendance percentages calculated on the basis of the classes they were able to attend.

This course is taught using interactive class work, which requires students to come to class prepared to work with others. This course, therefore, has an attendance requirement. **Students who miss more than 60% of all classes will receive a grade of no higher than 49% no matter what their assignment and test scores may be.**

Moodle site: We will be using the Anth 310 Moodle Site extensively this term. You can access the site by searching StFX Moodle on an Internet search engine. You will be prompted for your username and password. These are the same as those you use to log into the StFX system.

Course Schedule:[1]

Introduction to the course

September 3: Introduction to the Anthropology of Tourism course
September 8: "Trekking on Tourism" Video
September 10: Service Learning Project Day

Topic 1: The anthropology of tourism: Theoretical perspectives

September 15
Readings:
MacCannell, Dean
1976 The Tourist: A New Theory of the Leisure Class. Berkeley: University of California Press. Read pages 91-99.
Graburn, Nelson
1989 Tourism: The sacred journey. *In* Hosts and Guests: The Anthropology of Tourism, 2nd Edition. Valene L. Smith, ed. Pp. 21-36. Philadelphia: University of Pennsylvania Press.

September 17
Reading:
Fawcett, Clare and Patricia Cormack
2001 Guarding Authenticity at Literary Tourism Sites. Annals of Tourism Research 28(3): 686-704.

September 22
Reading:
Bruner, Edward M.
2005 Culture on Tour: Ethnographies of Travel. Chicago: University of Chicago Press. Read pages 1-27.

September 24:
Reading:
Greenwood, Davydd J
1989 Culture by the Pound: An Anthropological Perspective on Tourism as Cultural Commoditization." *In* Hosts and Guests: The Anthropology of Tourism, 2nd edition. Valene L. Smith, ed. Pp. 171-180. Philadelphia: University of Pennsylvania Press

Topic 2: Whose past? Whose present? Whose future? Tourism and the search for authenticity

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[1] Assigned readings and dates may change during the term depending on how quickly our class covers material. Please see the Moodle site for an up-to-date schedule.

September 29

Reading:

Silberman, Neil Ascher

2007 'Sustainable'Heritage? Public Archaeological Interpretation and the Marketed Past.

October 1

Reading:

Castañeda, Quetzil E. and Jennifer P Mathews

2013 Archaeology Meccas of Tourism: Explorartion, Protection and Exploitation. In Tourism and Archaeology: Sustainable Meeting Grounds. Cameron Walker and Neil Carr (Eds.) Pps. 37-64. Walnut Creek: Left Coast Press.

October 6

Reading:

Bruner, Edward

2001 The Maasai and the Lion King: Authenticity, Nationalism and Globalization in African Tourism. American Ethnologist 28(4): 881-908).

October 8

Reading:

Mauze, Marie

2003 Two Kwakwaka'wakw Museums: Heritage and Politics. 50(3): 503-522.

October 15: Mid-term

Topic 3: How does tourism affect communities?

October 20, 22, 27 and 29:

Readings:

Igoe, Jim

2004 Conservation and Globalization: A Study of National Parks and Indigenous Communities from East Africa to South Dakota. Belmont CA: Wadsworth/Thomson Learning.

Garland, Elizabeth and Robert J Gordon

1999 The Authentic (Inauthentic): Bushman Anthro-tourism. Visual Anthropology 12(2-3): 267-287.

November 3, 5, 12 17: National Parks in Canada

Readings:

The Atlas of Canada, National Parks

http://atlas.nrcan.gc.ca/site/english/learningresources/facts/parks.html

MacEachaern, Alan

2001 Natural Selections: National Parks in Atlantic Canada: 1935-1970. Montreal and Kingston: McGill-Queen's University Press. Read pages 47-72.

Rudin, Ronald

2011 Kouchibouguac: Representations of a Park in Acadian Popular Culture. *In* A Century of Parks Canada: 1911-2011. Claire Elizabeth Campbell, ed. Pps. 205-233. Calgary: University of Calgary Press.

Martin, Brad

2011 Negotiating a Partnership of Interests: Inuvialuit Land Claims and the Establishment of Northern Yukon (Ivvavik) National Park. *In* A Century of Parks Canada: 1911-2011. Claire Elizabeth Campbell, ed. Pps. 273-301. Calgary: University of Calgary Press.

MacLaren, I.S.

2011 Rejuvenating Wilderness: The Challenge of Reintegrating Aboriginal Peoples into the "Playground" of Jasper National Park. *In* A Century of Parks Canada: 1911-2011. Claire Elizabeth Campbell, ed. Pps. 333-370. Calgary: University of Calgary Press.

Neufield, David

2011 Kluane National Park Reserve, 1923-1974: Modernity and Pluralism. *In* A Century of Parks Canada: 1911-2011. Claire Elizabeth Campbell, ed. Pps. 235-272. Calgary: University of Calgary Press.

Topic 4: Power, privilege and tourism: Hosts or guests: Who has what power in the tourism encounter?

November 19 and 24: Sexualities, Romance and Tourism

Readings:

Frohlick, Susan

2007 Fluid exchanges: The negotiation of intimacy between tourist women and local men in a transnational town in Caribbean Costa Rica. City and Society 19(1): 139-168.

Pruitt, Deborah and Suzanne LaFont

1995 For love and money: Romance tourism in Jamaica Annals of Tourism Research 22(2): 422-440.

November 26 and December 2: Voluntourism

Readings:

Conran, Mary
2011 They Really Love Me: Intimacy in Volunteer Tourism. Annals of Tourism Research 38(4): 1454-1473.

Sin Luh Harng
2009 Volunteer Tourism—"Involve me and I will Learn?" Annals of Tourism Research 36(3): 480-501.

For websites and non-academic articles see the Moodle site:

Final Examination